

Homeland Security: *A Shared Local Responsibility*



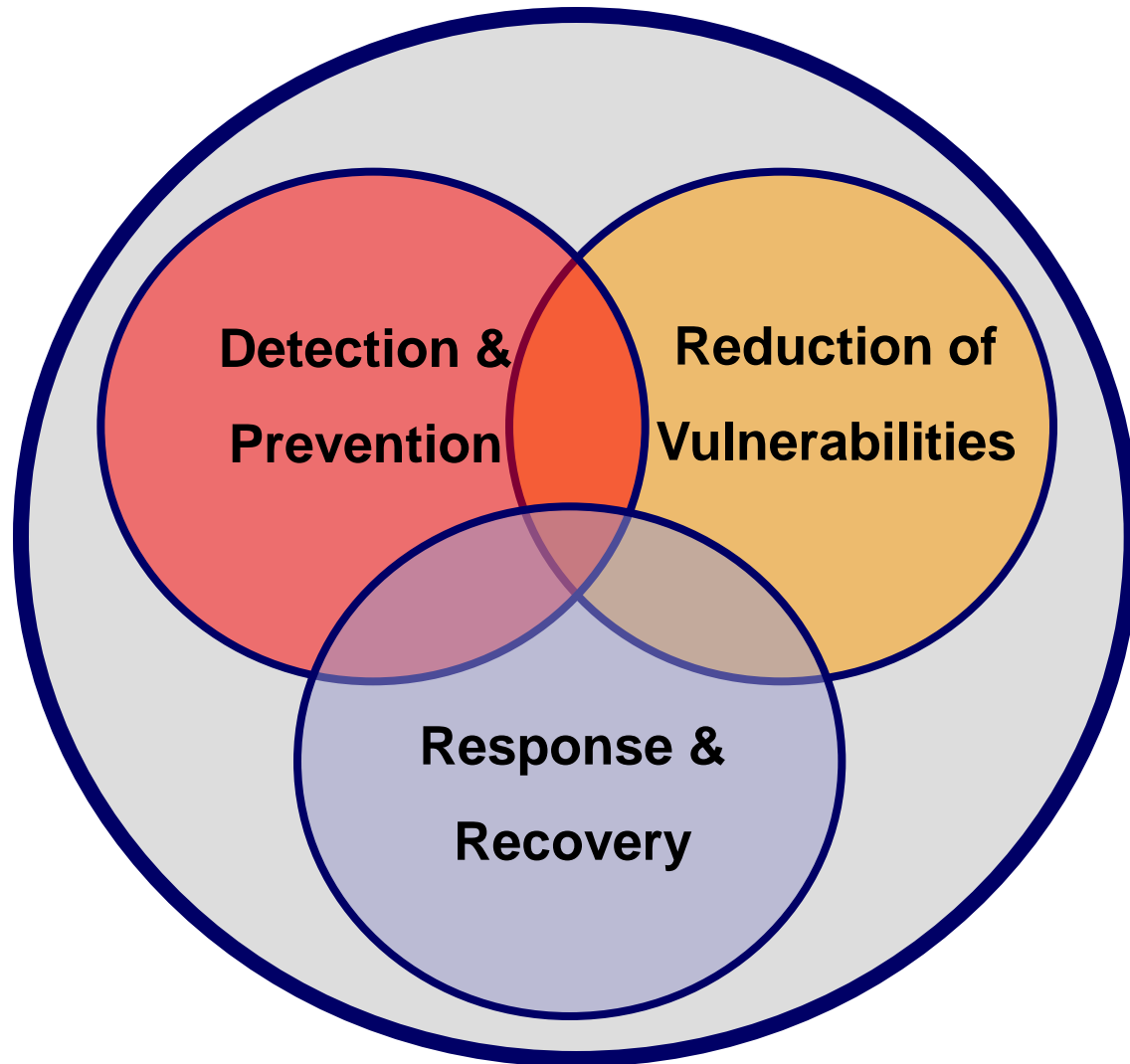
AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

November 8, 2024 Anthony Wayne Chapter

*Securing Our Homeland through
Partnerships, Planning & Trust*



Homeland Security



Be Prepared; but for what?

- Natural Disasters
- Human-Caused Disasters
- Technological Disasters
- Health-Medical Disasters



Anything that results in downtime, interruptions, or cost of non-compliance



Foundation of Success

■ The **local** Safety Manager

Emergency

□ **Trusted** Professional

- Education, Training, Recognition

□ **Corporate Leader**

Community

- Creates a culture of preparedness
- Leverages community resources
- Understands political issues

□ Nurtures trusting and supportive relationships

□ Legitimize their position and agency



Making the Business Case

- Prepared, Ready & Resilient
 - Creates a climate of confidence
- Risk Analysis followed by SWOT Analysis
 - Align risk reduction strategies to support operational goals
- Boardroom vs Basement talk
 - Know where you fit in the corporate system



People, Processes, Technologies



ROI of Safety & Security

- Safety is good business

- Positive public image
- Operational efficiency
- Employee satisfaction

- Proactive Risk Assessment

- Identify, analyze, evaluate, prioritize
- Anticipate and Act

- Shared Key Performance Indicators KPI



Local Government Roles in Preparedness

- Provide local leadership
- Public confidence
- Identify critical services
 - Coordinate protective & response roles
 - Resource support
 - Exchange/Broker information
- Leverage collective knowledge



Private Sector Roles in Preparedness

- Risk Management Planning

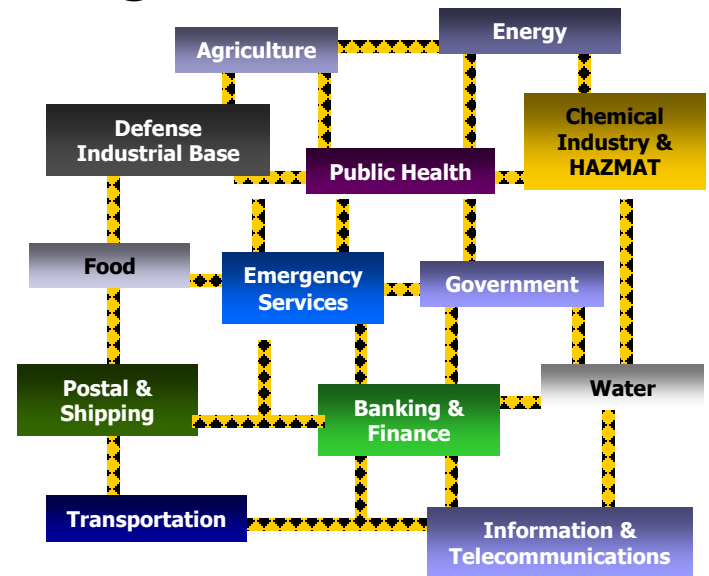
- Reassess and adjust

- Countermeasures

- appropriate
- economically justifiable
- sustainable over time

- Develop Partnerships

- High trust - High performance



Private-Public Partnerships for Preparedness

- Build trust & confidence
- Leverage community resources
- Provide the catalyst for action
- Making good business sense
 - Economically justifiable
 - Sustainable over time



We Lead Our Communities

TOGETHER



For a Safe, Secure, Resilient Allen County

